

Inside the Election: Narratives and Citizen Engagement: 2020 and Beyond

Nancer Ballard & Savannah Jackson

References & Inspiration

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The Heroine's Journey Project

For blog posts that are particularly relevant to this presentation, see:

["Social Change Journey Narratives and Sustainable Progress"](#)

["The Narrative and the Story"](#)

["Social Context and the Sociological Imagination in Our Real-Life Journeys"](#)

["The Post-Mythic Journey of Integrity"](#)

["The Fourth Journey, A Journey of Integrity"](#)

["Healing Together: Empathy, Integration and Community-Based Reparations"](#)

["We Undertake this Healing Journey Together; an Indigenous People's Pursuit of Wholeness"](#)

Nancer Ballard's Observations on Messaging

["Finding the Nerve: Campaign /Organization Strategy."](#)

bit.ly/36H2bmc

["Turning GOP Rhetoric into "Biden Cares" &](#)

["Safer With Biden" Email and Digital Text Examples."](#)

bit.ly/3iEPavJ

["Using Personal Stories to Turn GOP Rhetoric into](#)

[Democrat Support Social Media Messages: A Few Examples to Get You Started."](#)

bit.ly/2GLasut

Additional Suggestions for the Future

25 Suggestions for Augmenting Voter Protection and Sustaining Social Change by Nancer Ballard

<https://bit.ly/2ZijVPY>

Get Involved: 15 Minutes a Day

Moms Rising

<https://www.mobilize.us/momsrising/event/374116/>

Swing Left Greater Boston

<https://swingleft.org/group/slgb/join>

Indivisible

<https://indivisible.org/>

Mobilize.us events

<https://www.mobilize.us/>